



## Instruction for Web Banners

Web Banners are designed to promote the activities of the PLAY TRUE 2020 project by Japan Anti-Doping Agency (JADA). Please follow the instructions below when setting the link banner on your Web site.

### **Web Banners**

JADA Education Package (234×60 pixels)	PLAY TRUE Torch Relay (234×60 pixels)
	

### **Copyright**

All data, images, text, designs and logo of the Web Banners are protected by copyright and JADA reserve all rights. Except where it is otherwise indicated as acceptable on the Web Banners, you may not reproduce, modify, adapt, post, transmit, copy, make available or distribute or otherwise use any of the contents on Web Banners without the prior written permission from JADA.

### **Link banner setting conditions**

#### ● Allowed link destinations

##### **PLAY TRUE Torch Relay**

- Top page (Desktop) : <http://www.playtrue2020-sp4t.jp/torchrelay/index.html>
- Top page (Mobile) : <http://www.playtrue2020-sp4t.jp/torchrelay/sp/index.html>

##### **JADA Education Package**

- Top page (Desktop) : [https://www.playtrue2020-sp4t.jp/edu\\_package/](https://www.playtrue2020-sp4t.jp/edu_package/)

#### ● Reporting posted contents

When setting the link banner, you must agree to the following and adhere to the Guidelines for Use.

In addition, be requested to send feedback to JADA from My Account page on the Education Package Web to report when you have set the banner.

### **Report Items by Feedback**

- URL of the website on which the link is set
- The date on which the link was set
- The type of banners that was set (“JADA Education Package” or “PLAY TRUE Torch Relay”)

● JADA assumes no liability for the contents of the linking website or for any loss or damage incurred due to use of those contents.

● In the case that JADA determines that your website is not consistent with this instruction sheet, you may be required to remove the link banner.

### **Do not link from any of the following types of website**

- Websites with contents that object to JADA or do not agree with anti-doping activities
- Websites that libel, slander, or are otherwise defamatory of JADA or the business of a third party, or that may be doing so
- Websites that violate the copyrights or other intellectual property rights of JADA or a third party, or that may be doing so
- Websites that violate the property, reputation, moral rights, or privacy of JADA or a third party, or that may be doing so
- Websites that violate public order and morals
- Websites that may mislead or induce a mistaken judgement in viewers
- Websites judged by JADA to be inappropriate for displaying the link banner

### **Guidelines for Use**

The Web Banners must be used in compliance with the following guidelines.

#### ● Preferably not to change the size of the banner.

If a change is necessary, you must contact JADA and obtain approval in advance.

#### ● Display the banner in a location that is easy to see. In addition, do not use the banner as part of another image.

#### ● If the website on which the Web Banner(s) is set includes content that objects to JADA or does not agree with anti-doping activities, you may be required to discontinue use of the banner.